



# DeMarche

## 2019 Workshop Series

### Reality Check: Making a Difference Through Responsible Investing

Tuesday, May 21 | 7:30 am - Noon  
The Marquette Hotel Minneapolis  
Twin Cities, MN

#### Reality Check – noun

The opportunity to consider and clarify the facts about an important matter, dispelling misconceptions and seeing what is actually possible.

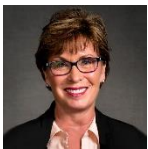
This is a time of fundamental change in the way investors look at opportunity. A significant part of that change comes from the application of environmental, social and governance (ESG) concepts to investment analysis and portfolio construction across asset classes.

Uncertainty, however, still surrounds ESG investing. Terms like ESG, SRI, and impact investing are frequently conflated. Many investors believe ESG is based on subjective, “eye of the beholder” factors. Plus, the investment industry has only gradually tackled the question of how ESG performance should be measured against broadly accepted benchmarks.

This reality check workshop will demystify ESG, responsible, and impact investing concepts and help you understand:

- ESG integration in investment portfolios including fixed income, equities and private markets
- Establishing ESG goals and measuring outcomes
- The development and growth of ESG investing concepts and return objectives
- How to make an impact with your investable dollars

#### Speakers



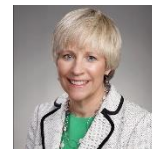
#### Doing Well While Doing Good

Peg VanWagoner  
DeMarche



#### Sustainability and Responsible Investing in Timberland and Farmland

Sydney J. McConathy  
Hancock Natural Resource Group



#### Sustainability and Responsible Investing in Timberland and Farmland

Julie Koeninger, CFA  
Hancock Natural Resource Group



#### Responsible Investing: Demystified

Jeff Brown, CFA  
Parametric Portfolio Associates



#### Non-US ESG Considerations: EM Focus

Danan Kirby, CFA  
Thornburg Investment Management



#### Non-US ESG Considerations: EM Focus

Di Zhou, CFA, FRM  
Thornburg Investment Management



#### Considerations for Client Applications

James Dykstal, CFA  
DeMarche



#### Long on Impact

Megan Fielding  
Nuveen



#### Fixed Income: ESG Implementation Issues

Ross Campbell  
Barrow, Hanley, Mewhinney & Strauss, LLC



Learn more and register at [www.demarche.com/2019-workshop](http://www.demarche.com/2019-workshop)