



35th DeMarche Client Conference

Directions Please - Navigating Crucial Decisions to Reach Your Investment Goals

September 12- 14, 2018

VENUE INFORMATION

The Sheraton – Overland Park

6100 College Blvd

Overland Park, KS 66211

<http://www.sheratonoverlandpark.com/>

Hotel Reservation Center

(913) 234-2100

(Identify yourself with DeMarche Annual Client Conference.)

EVENT CONTACT

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Register Online at

www.demarche.com/cc18

There's no autopilot for financial success. No roadmap exists to show you the single best route to reach your institutional investment goals and satisfy your fiduciary responsibility. While more than one road may get you to your destination, each has a unique set of characteristics including risk, volatility, liquidity and performance that determines whether it's right for you. But how do you know which direction to take when you're faced with so many investment choices?

Using our forty-three years of experience as financial trailblazers, DeMarche works with each client to help find your direction among the myriad financial paths and avoid the many pitfalls – allowing you to evaluate where you are, where you want to go, and the best way to get there. That's why we have chosen 'Directions Please' as the 2018 DeMarche Client Conference theme.

Join us in **Kansas City on September 12-14** as we explore the critical decisions fiduciaries face and the factors influencing those decisions.

Markets and Fiscal Policy

- Market Outlook and Economic Forecast
- The Fed, interest rates and your portfolio
- Planning for higher inflation

The Global Landscape

- Globalization and Emerging Markets
- Trade Battles and China

Institutional Investing Trends

- Alternative Investments and the Role of Real Assets
- Socially Impactful Investing
- Making sense of equity valuations